## Essential Commercial TV with Multiple Use

### Commercial Lite LW331C

LG Commercial Lite TVs are designed specifically for hospitality and business environments. With the use of simple user-friendly interfaces and superb images and video, the LW331C creates a more hospitable welcome for guests and customers.

### LW331C Features
- Welcome Screen
- Remote Jack Pack
- Hotel Mode
- USB Cloning
- Self Diagnostics
- USB Auto Playback

#### Welcome Screen
Have a warm greeting message with a hotel name and its logo on the TV. Welcome screen leaves a favorable impression of the hotel on customers.

#### One Channel Map
One Channel Map feature allows users to edit and list the channels of their choice from any of the multiple broadcasting signals. (TBD)

#### Remote Jack Pack
The plug and play function of the Remote Jack Pack enables users to seamlessly view their media on the hospitality TV in the hotel room.

#### Hotel Mode
From channel selection to volume setting, you can control the TV settings in all the rooms with Hotel Mode. Prevent misuse by customers, set volume limits, or reset settings to default for any TV. You are in control of it all.

#### USB Cloning
Clone all hotel TVs with astonishing speed and ease. The USB Cloning feature allows you to simply copy the TV settings to all TVs using a USB stick, a process that is fully automated to save time without having to set each TV individually.

#### Lock Mode
The Lock Mode blocks external input signals with non-compliant content. A useful feature for preventing misuse of TVs in various facilities or public spaces.

#### Self Diagnostics
Enables service engineers to recognize technical issues in a TV quickly and easily through a USB. The TV stores any technical issues encountered and can output them to a USB device. Service engineers use this information to analyze technical issues without the actual TV.

#### USB Auto Playback
LG Commercial TVs recognize playable contents in external storages and play them automatically and repeatedly. This feature is available whether the TV is located in a lobby, restaurant or some other commercial facility.

#### Multi IR
Multi IR function eliminates the remote control signal interference between TVs in multiple dwelling beds. This system will work using the same LG TV model.

---

**plane**

---
## Specifications

### DISPLAY
- **Type**: Edge LED
- **Resolution**: 1,366 x 768 (HD)
- **Brightness**: 250cd/m²
- **Dynamic Contrast Ratio**: 1,000,000 : 1
- **Static Contrast Ratio**: 3,000:1
- **Response Time (G to G)**: Off : 8.5ms / Low : 7ms / High : 5ms (Default : Off)

### BROADCASTING SYSTEM
- **Analog**: PAL / SECAM
- **Digital**: DVB-T / C (India Only)

### VIDEO
- **Triple XD Engine**
- **Real Cinema 24p (3:3 Pull down)**
- **Aspect Ratio**: 8 modes (16:9, Just Scan, Original, Full wide, 4:3, 14:9, Zoom, Cinema Zoom)

### AUDIO
- **Audio Output**: 5W + 5W
- **Speaker System**: 2.0 ch

### BASIC COMMERCIAL TV FEATURES
- Welcome Screen, Lock Mode, One Channel Map (TBD), Multi-IR Code, Hotel Mode, USB Cloning

### GENERAL FEATURES
- **Management**: Self Diagnosis
- **Interactivity**: HTNG / HDMI-CEC
- **RIP Interface**: HDMI CEC
- **Advanced setting option**: Auto Off / Auto Sleep, Energy Saving, Motion eye care
- **Anti-theft System**: Kensington Lock

### INTERFACE
- **Side**: USB 2.0
- **Rear**: RF In, AV In (Sharing with Component In), Component In + Audio, RGB In, HDMI / HDCP Input

### DIMENSION
- **Bezel Width (L/R, U, B)**: on bezel based 16.3mm, 17.6mm, 31.6mm
- **Bezel Width (L/R, U, B)**: off bezel based 14.6mm, 16.1mm, 22.3mm
- **Vesa (mm)**: 75 x 75
- **Wi-Fi (mm, w/o stand)**: 556.0 x 344.6 x 53.1
- **Wi-Fi (mm, with stand)**: 556.0 x 384.3 x 135.8

### POWER
- **Voltage, HZ**: 100 - 240V, 50/60Hz
- **Max (Watts)**: 38.9
- **Typical (Watts)**: 28.8
- **Energy Saving (Min, Watts)**: 26.3
- **Energy Saving (Med, Watts)**: 24.0
- **Energy Saving (Max, Watts)**: 22.1
- **Stand-by (Watts)**: 0.22
- **Safety**: BIS

### STANDARD APPROVAL
- **Environment**: -
- **Etc.**: BEE

---

**Dimension (mm, with stand)**

24"
556 x 384 x 136
3.7kg

---

### Connectivity

- **HDMI IN**
- **RGB IN (PC)**
- **DC-IN**
- **AV IN**
- **ANTENNA / CABLE IN**
- **USB IN**

---

**LG may make changes to specifications and product descriptions without notice.**

**Copyright © 2016 LG Electronics inc. All rights reserved. “LG Life’s Good” is a registered of LG Corp. The names of products and brands mentioned here may be the trademarks of their respective owners.**